



Rotaripost

12:00 NOON
ZOOM
Meeting
May 19, 2020

Keynote

Caddo Lake Institute

**Theme For Tuesday's Zoom Meeting—Show Off Your Favorite Snack Food
New Contest Begins—see Page 6**

Laura-Ashley Overdyke is the Executive Director of the Caddo Lake Institute with locations in both East Texas and in Shreveport.

Laura-Ashley spent much of her childhood frequenting Caddo Lake; fishing, boating and communing with family and friends. She graduated from Loyola College Prep and went on to Washington & Lee University in Virginia. Upon graduating from W&L, Laura-Ashley joined the National Geographic Society in Washington and was a key member during the launch of the Geographic's first nightly TV news program, managing the research team, producing, and reporting on-air.

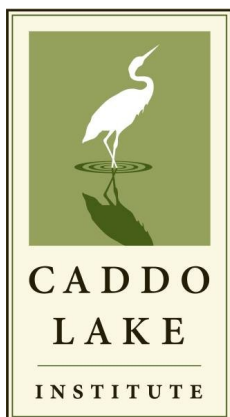
She then traveled the country, speaking on behalf of the White House Drug Prevention effort. When Overdyke returned to the Shreveport area, she was named Senior Editorial Producer at local news station KTBS, while revitalizing KTBS investigative and in-depth reporting along with managing 16 reporters.



Laura-Ashley Overdyke

Directly before joining Caddo Lake Institute, Laura-Ashley spent two years with the Community Foundation of North Louisiana overseeing donor advised competitive grants.

The Caddo Lake Institute has a 25-year track record of strong science—working with local officials, government agencies and for the community. With her vast experience and pure heart for Caddo Lake, Overdyke will certainly build upon the conservative efforts by exploring unique opportunities that benefit the integrity of the region.



**Tuesday,
Noon**

**12:13 p.m.
Historical Start**

**Shreveport
Convention
Center**

Club Officers (Executive Board)

*Richard
Brontoli* *President*

*Laurie
Boswell* *President-
Elect*

*Lawrence
Calhoun* *Vice-President*

*David
Cromwell* *Secretary-
Treasurer*

*Joe
Littlejohn* *Immediate
Past President*

President Rich's Second Message On Meals/Dues/State of the Club

Dear Rotarian,

My previous message expressed options for individual Rotarians to choose how they would like their funds for missed meals allocated.

Members who pay full dues of \$1,200 per year will have paid \$20 per missed meals (does not apply to Rule of 85 members who opt to omit meals). Exact amount will depend on when we can physically meet again. Adjustments will be on the June statement for the July to December dues cycle.

Your Board has met to discuss this issue and decided the following two options will be offered to those members paying full dues.

1. Apply these funds to the Rotary Club of Shreveport Foundation (this is tax deductible and is used to supplement civic grants and other projects as needed). Your statement will reflect the full dues amount. When you pay your dues all the meals fees missed will be diverted to our Club's Foundation. At the end of the year you will receive a donation statement for your tax return.

No action is required. We will automatically transfer the funds from your dues payment.

2. Request a credit and your dues will be reduced by the final meals affected (Y meals missed x \$20). We understand that these are trying times for families and businesses alike. As such, we are able to issue you a credit for meal fees for all the Club meetings that are cancelled. If you want a credit I ask that you make that request by **31 May**. Please notify Judy, shreveportrotary@gmail.com, only if you request a credit.

Please contact me if you have any questions or comments.

Thank you for being a Rotarian and we hope you and your family are remaining safe and healthy!

Rich Brontoli
President

A Rotarian You Should Know: Francesca Benten-Moreland

Rotarian since 2000 (Club President in 2014-2015)

Profession: Managing Partner and Co-owner, Williams Creative Group, Inc.; formerly worked in PR consulting for Arthur Anderson and the Chicago office of Hill & Knowlton PR.

How Did You Get Involved With PR: Got my lucky break when I was writing and editing for the NLU yearbook while studying journalism and PR. Joe Arimond, who managed Arthur Anderson's PR dept. visited NLU to teach some PR classes-at the last minute he decided to offer 10 minute interviews to students for a summer internship in Chicago. I showed up with a stack of yearbooks, my feature stories all marked with stickies and the rest is history!

Things You May Not Know: I'm a serious "dance teamer"! I performed and choreographed dance routines competitively through my high school career with the "Haughton Highsteppers"-we were national champions one year! I was a dance teamer in college also and worked with young people as a choreographer and instructor for area high school dance teams and summer dance camps.

First Rotary Experience: In the '90s I was a member of a Rotary Group Study Exchange (GSE) team that traveled to the Yorkshire area of England spending six weeks visiting Rotary clubs and telling about Louisiana culture and business-there was a bit of two-stepping and fais do-doing! Because of my experience with GSE, I was a Rotary Foundation Alumna before becoming a Rotarian.

Success Story During My Year As Club President: The 2014-2015 year was special as it was the celebration of our club's Centennial Year. We created a new scholarship for a student from Caddo Career & Technology Center which was named the "Sam Mason/Rotary Club of Shreveport Centennial Scholarship" in honor of our club's founder in 1914. We completed the installation of the beautiful umbrellas at Riverview Plaza.

(Clockwise, from top)

- Francesca working at the Food Bank with PDG Bob Holeman, Rotary International Director Larry Lunsford and PDG Bob Molloy;
- Francesca with son Jack & hubby Jamie delivering Thanksgiving meals;
- Francesca with Dragon Boat winning team;
- Francesca leading her Haughton Highsteppers.



Rotarians You Should Know: Our Only Married Rotarian Couple Erika and Scott Wysong

Erika: Rotarian since 2019 and Scott: Rotarian since 2012

Professions: Erika is General Manager of the Shreveport Convention Center and Municipal Auditorium; Scott is Associate Professor of Marketing and MBA Program Director in the Gupta College of Business at the University of Dallas.

How We Met: Scott was helping with a charity tennis match and wanted to hold it in the Convention Center. The event was eventually held elsewhere but they remained in touch and later began dating—got married in 2018 in Puerto Vallarta, Mexico.

Background/Education: Erika was born in Mexico City, attended high school in Mansfield, LA and earned degree in marketing/public relations from LSUS. Scott is native Texan from Fort Worth; received his Bachelor degree in economics from Vanderbilt, his MBA and Ph.D. in marketing from University of Texas at Arlington. Scott is a second generation Rotarian as his mother was a Rotarian in the Ft. Worth club.

Hobbies: Erika walks and Scott runs; they enjoy watching North DeSoto sports as sons Alex (17) and Conner (14) are on the football team, baseball and fishing teams.

COVID-19 Activities: Erika-zoom meetings, constantly adjusting budget, binge watching Designated Survivor. Scott-teaching on-line which is business as usual. Scott is ready for live sports on TV—he can't tolerate yet another replay of a game.



(From Left counter-clockwise)

-Family on a hike;

-Scott and Erika in New York;

-Family in Aspen, Colorado.

(Below) Our wedding in Puerto Vallarta, Mexico with our families.



A Rotarian You Should Know:

Scott Hughes

Rotarian since 2016 and 2001-2015

Profession: CEO/Association Executive of the Northwest Louisiana Association of REALTORS & MLS.

Background: B.S. in business, Centenary College; MBA from Centenary College.

Hobbies: Politics, reading, sports and traveling with my family.

Some Things You Probably Don't Know: I play the violin and piano; actually got to play with the Omaha Symphony years ago as part of the Junior Symphony program there back in the 1970's.

COVID-19 Activities: Real estate has been deemed an essential service so we have continued to run the Association and MLS remotely during the stay at home order—have actually seen very positive local real estate activity. Just returned from Baton Rouge for the Legislative session which was weird and exhausting!



(Clockwise from top right)

-With my daughters celebrating my MBA;

-Favorite family picture;

- With daughter Merritt working at the Food Bank

-I'm the blond with my brother & sister (check out my hair!);

-Wedding day with my wife Beth.





Rotaripost

Judy Bellew
Executive Director
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Cell Phone: 318-294-8385
shreveportrotary@gmail.com
www.rotaryclubofshreveport.org

Call Judy Bellew if you have any questions about the club.

Follow us on Facebook



Zoom Meeting Attendance

- April 7, 2020—68 Attending
- April 14, 2020—64 Attending
- April 21, 2020—59 Attending
- April 28, 2020—71 Attending
- May 5, 2020—61 Attending
- May 12, 2020—56 Attending

We enjoy having guests, Rotarians from local clubs as well as Texas and Mississippi clubs!

Upcoming Programs

May 26, 2020

TBA

ZOOM On-Line Meeting

Throw Back Tuesday Contest



The chickens are hatching like crazy so Andy Shehee is promoting a new contest:

The first person to identify the Rotarian shown below (circled in red) wins a 30 count carton of Ameraucana chicken eggs from Andy. The second person to have the correct answer wins a full dozen eggs.

Email to:

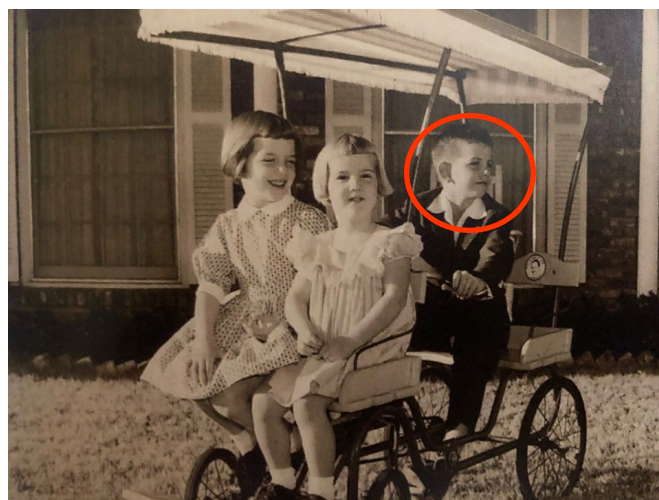
shreveportrotary@gmail.com or

Text to 318-294-8385

The person in the picture is not eligible, of course.

Andy will either deliver the eggs to you or he can make arrangements for you to pick them up at Rose-Neath.

The Rotarian will be identified in the Rotaripost the following week.



Who is the Rotarian in the back?

Hurry with the answer!